

Abstract

Kevin Mayne

Organisation : European Cyclists Federation

Short description:

ECF is the membership organisation for cyclist user groups throughout Europe.

ECF is pledged to ensure that bicycle use achieves its fullest potential so as to bring about sustainable mobility and public well-being. To achieve these aims, the ECF seeks to change attitudes, policies and budget allocations at the European level. The ECF will stimulate and organise the exchange of information and expertise on bicycle related transport policies and strategies as well as the work of the cyclists movement.

Presentation title: "Bicycles and renewables: a complimentary choice?"

Executive Summary of your Abstract:

The presentation will concentrate in the latest thinking in planning, design and consumer attitudes around cycling which are informing policies on transport throughout Europe. And the bicycle is evolving too, with electrically assisted bikes and sophisticated bike sharing schemes becoming one of the defining characteristics of the sustainable city. The presentation will consider whether this 100 year old human powered machine and renewables are complementary or competing choices for city planners.

Abstract:

Cities and regions that have recognised the need for significant change in transport policy tend to adopt a wide range of solutions that reach across both public transport and so called 'active travel' - cycling and walking. Together these changes influence city design and the transport economy as well as creating a broad shift away from the private car. We can see examples like the city of Copenhagen which is realistically targeting a 50% mode share for bicycles in the near future while even New York is reallocating road space away from the car. We have to understand whether such choices are alternatives to renewables or complementary.

The presentation will concentrate on the way cycling is influencing thinking in transport planning and design throughout Europe and look at some of the emerging technologies in the sector. It will show that bikes are natural partners to most public transport systems providing the opportunity for city wide integrated solutions. Electrically assisted bikes and sophisticated bike sharing schemes are also beginning to be significant contributors to transport choice choices and further developments such as power assisted freight bikes can also add to the mix.

When we consider the bicycle alongside renewables in urban transport we will see that generally cycling is complementary to the move to renewables in urban mobility when transport is planned in an integrated manner. We need to consider the overall objectives of the city and the way we influence mode choice in order to maximise the influence of all alternative choices..

Resumé: Kevin Mayne has been Director of CTC, the UK's national cyclists' organisation since 1998.

CTC provides a comprehensive range of services, advice, events, and protection for its members. It is one of the largest cycling organisations in Europe with 70,000 members and works to promote cycling by raising public and political awareness of its health, social and environmental benefits

Under Kevin's direction CTC has grown membership to its highest ever levels, secured millions of pounds of funding for cycling and launched several strategic initiatives such as its national review of cycle training. He became a Vice President of the European Cyclists Federation in 2007.

Kevin is a lifelong cyclist who became CTC Director after holding senior positions in several multi-national food and packaging companies.

Recommended reading: (www.ecf.com www.ctc.org.uk)