

## Abstract

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**Organisation :** La Rochelle Urban Community

**Short description:**

La Rochelle Urban Community (population 150,000) lies on the coast of Western France. The Urban Community of La Rochelle includes 17 surrounding towns and La Rochelle itself.

From the mid- 1990's, the economic dynamism of the Urban Community has been continuous – reinforcing its position as a regional driving force. It generated an important demographic growth (+ 21 000 inhabitants since the mid-90's). This dynamism has dramatically impacted the number of trips over La Rochelle Urban Community territory.

The Urban Community has authority in many domains, ranging from town and country planning to economic development, the environment, urban policy or socially balanced housing. In all of these areas, transport and mobility are key issues. To ensure overall coherency, La Rochelle Urban Community assumed authority, on an institutional level, for organizing urban transport within conurbation.

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**Presentation title:** Innovation and sustainable mobility : electro-mobility in La Rochelle

**Executive Summary of your Abstract:**

La Rochelle has developed from the 80's a wide range of electromobility services : car, boat, shuttles, urban deliveries. Most of these services were initiated as pilot projects but have been fully integrated through the years to the regular Public Transport offer.

**Abstract:**

La Rochelle has developed for more than 20 years a wide range of electromobility services which have been offered to the users and have been fully integrated in the Public Transport scheme: electric shuttle buses, electro-solar sea boats, deliveries in the city centre from a logistic platform through electric vans, electric cars and vans used by the municipal staff. A key action in the field has been from 1999 the experimentation of an electric carsharing service (LISELEC) operating on a self-service basis, for a more economical use of urban space and a better quality of life in the city. There is now a need for an attractive and innovative electromobility solution through the integration of new generation vehicles.

Furthermore, large efforts have been deployed to fully integrate the carsharing system in the public transport system so that users can have access to the electric cars with the same smartcard as the one used for the bus, boats, park-and-rides, bike-sharing...

**Resumé:** Postgraduate in Political Science (Université Paris I – Panthéon-Sorbonne), Matthieu worked from 2000 to 2006 in Urba 2000 as a consultant. He worked in European projects related to mobility policies and intelligent transport systems : Digital Chronotachograph Card Issuing Working Group (DGTREN), FREDERIC, FIDEUS (DGRESEARCH). He has also been involved in the animation of IMPACTS network. He organized consultation forums related to the use of alternative energy in Ile-de-France region. From July 2006, Matthieu has been working for the La Rochelle Urban Community as European Projects manager, in charge of coordinating the measures implemented in the framework of INTERREG-PARTNER(2004-2007), CIVITAS-SUCCESS (2005-2009), IEE-BIOSIRE (2008-2011) and INTERREG-START (2009-2012) projects.

**Recommended reading:**